

Report of Guest Lecture on "Introduction to Intellectual Property Rights and its Importance" organized by Department of Physics on 10th February 2024

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Department of Physics Integral University, Lucknow, Uttar Pradesh, India Report of Guest Lecture on

Introduction to Intellectual Property Rights and its Importance

Date: 10th February 2024

The Department of Physics at Integral University, Lucknow, organized a guest lecture on the 10th of February 2024. The distinguished speaker for this occasion was **Dr. Ruchi Sharma**, **founder of VIZVASITA LLP**. The lecture focused on "Introduction to Intellectual Property Rights and its Importance." The event aimed to enhance the understanding of faculty members and students regarding Intellectual Property Rights (IPR) and its significance in the context of scientific research and academic endeavours.

The event commenced with a warm welcome from Ms. Warisha Fatima, an M.Sc. Physics student. Following a brief introduction of Dr. Ruchi Sharma, Ms. Warisha invited her to begin her insightful talk.

Key Points Covered in the Guest Lecture:

Foundations of Intellectual Property Rights: The guest speaker commenced the lecture by providing a comprehensive overview of Intellectual Property Rights, elucidating the various forms such as patents, trademarks, copyrights, and trade secrets. This foundational knowledge was crucial in establishing a common understanding among the audience.

Relevance to Scientific Research: The speaker delved into the specific importance of IPR in the field of scientific research, highlighting its role in protecting intellectual creations and innovations. The discussion underscored how a robust IPR framework contributes to fostering a culture of creativity, incentivizing research, and development, and ultimately benefiting the scientific community.

Examples: To exemplify key concepts, the guest speaker showcased Bronte Eckermann's 2016 patent on luminous cricket stumps and bails. This innovative idea, securing intellectual property rights, underscored the practical implications of protecting creativity in academic pursuits.

The lecture was followed by an interactive session, during which the audience had the opportunity to engage with the speaker, asking questions and seeking clarifications. This

interactive element enriched the learning experience and allowed for a deeper exploration of specific topics. Dr. Ruchi Sharma concluded with a summary of key takeaways and actionable insights for the audience. She encouraged attendees to consider the implications of intellectual property in their own research and academic pursuits.

To conclude the event, Prof. Shamoon Ahmad Siddiqui, Head of the Department of Physics, delivered the Vote of Thanks. He extended heartfelt appreciation on behalf of the attendees to Dr. Ruchi Sharma for enriching young minds with her valuable experiences. Prof. Siddiqui also expressed gratitude to the management of Integral University for facilitating such an informative lecture. In his closing remarks, he encouraged all students to actively pursue and implement their innovative ideas in their projects, fostering a spirit of creativity and exploration.

This event was attended by 107 undergraduate and postgraduate students, along with faculty members.







Regards

Prof. Shamoon Ahmad Siddiqui Professor and Head Department of Physics, Faculty of Science Integral University, Lucknow